

# ABATE of Oklahoma Biker Journal

*Advertising Rates eff. January 1, 2010*

Ad size	1x	6x	12x
1/8 pg	36	198	378
1/4 pg	60	330	630
1/2 pg	114	627	1197
3/4 pg	150	825	1575
full pg	198	1089	2079
front page banner	174	957	1827
double truck (two pages together)	342	1881	3591
chapter event flyer*	25	138	263
business card directory (6 month min).	n/a	90	172
inserts (1000 x .048)	48	264	504
Process Color	75	410	785

\*No commission on chapter advertising

Single run advertisers must pre-pay

Contract advertisers must pre-pay or apply for credit on account

## *Advertising Specifications*

All measurements in inches	Horizontal		Vertical	
	Width	Height	Width	Height
1/8 pg	5	3	2.5	6
1/4 pg	10	3	5	6
1/2 pg	10	6	5	12
3/4 pg	9	10	7.5	12
full pg	10	12	na	na
front banner	10	1.5	na	na
business card directory	n/a	n/a	3.25	2.25

Camera ready ads submitted in other sizes will be adjusted to fit the best possible standard ad size without compromising the integrity of the original ad.

**Subscription rate \$24/year** (to have mailed directly to your mailbox.)

As of January 2010, the AOBJ circulates 4,000 copies statewide and is also available online at [www.abateofoklahoma.com](http://www.abateofoklahoma.com). The AOBJ is supported solely by advertising revenue and ABATE of Oklahoma, and is free to all readers.

**Questions? Call Barbara Vice, AOBJ Publisher/Editor  
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